



## Remitly Appoints Rina Hahn as Chief Marketing Officer

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SEATTLE--(BUSINESS WIRE)--Jun. 16, 2022-- Remitly Global, Inc. (NASDAQ: RELY), a leading digital financial services provider for immigrants and their families in over 160 countries around the world, today announced the appointment of Rina Hahn as Chief Marketing Officer (CMO).

"Rina has been an integral part of our growth since she joined our Marketing Team in 2018," said Matt Oppenheimer, Co-founder and CEO, Remitly. "Rina's dedication to our mission to help solve these problems for our customers has been inspiring. Her stewardship over our customer acquisition and brand development has Remitly well positioned to capture our growth milestones along with a focus on continuously improving marketing efficiency. I am so excited to have her on our executive team for her energy, her leadership, and her commitment to help improve the lives of our customers and their families back home."

Hahn came to Remitly from Blue Nile where she served in a variety of roles including as the Director of Acquisition, overseeing global marketing for the company. She joined Remitly as the Director of Digital Marketing before moving to drive customer acquisition as the Vice President of Growth. Hahn led marketing activities that saw active customers grow 42 percent year-over-year in Q1 of 2022. Since joining Remitly, Hahn has been a key contributor to the company's growth and has helped deliver on its long-term vision to be the most trusted financial services provider for immigrants and their families around the world.

"Since my first day at Remitly, I have been inspired and driven to uphold our brand promise to our customers," said Hahn. "Given the success and scale that we've achieved, it still feels like we are just getting started. I am as energized by this opportunity today as I was when I walked in the doors at Remitly. We have a great team, a meaningful vision, and a real opportunity to improve the lives of hundreds of millions of immigrants everywhere."

Rob Singer, Remitly's previous CMO, will continue to serve in an advisory role through September 2022 to support a smooth transition.

For more information about Remitly, please visit [www.remitly.com](http://www.remitly.com).

### About Remitly

Remitly is a leading digital financial services provider for immigrants and their families in over 160 countries around the world. Remitly helps immigrants send money home in a safe, reliable and transparent manner. Its digitally-native, cross-border remittance app eliminates the long wait times, complexities and fees typical of traditional remittance processes. Building on its strong foundation, Remitly is expanding its suite of products to further its mission and transform financial services for immigrants all around the world. Founded in 2011, Remitly is headquartered in Seattle and has seven global offices, including London, Cork, Singapore, Manila and Managua.

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